



Agile Regulation

How to challenge regulation in the next decade

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Content

The basics of sector specific regulation are still valid

To meet future requirements regulators have a demand of a clear and transparent strategy

RTR strategy at a glance



The basics of sector specific regulation are still valid





3 Hypotheses

- I. European digital markets are in transition
- II. Global economy of disruption presents new requirements to regulators
- III. Consistent further development of regulatory core business is required



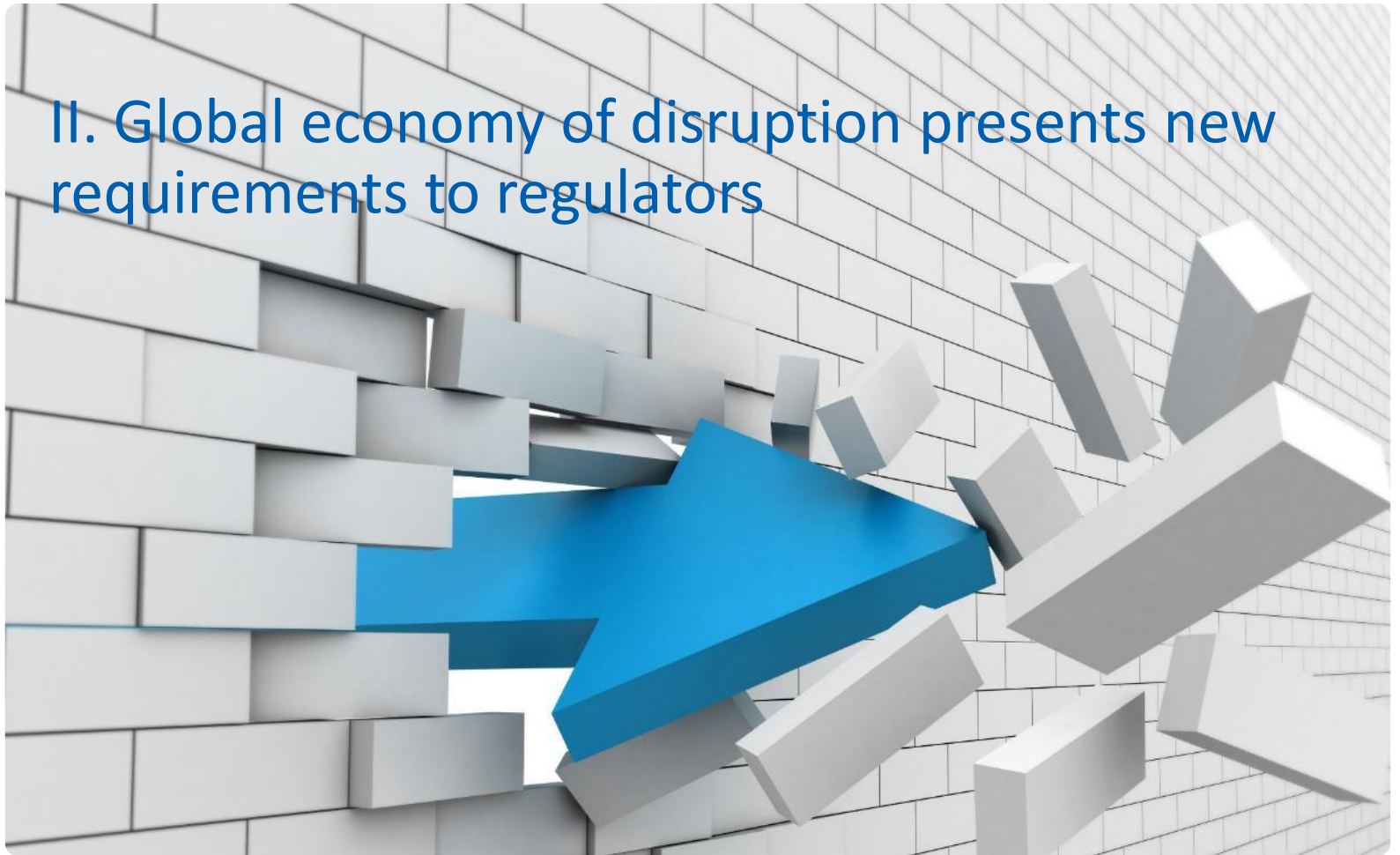


I. European digital markets are in transition





II. Global economy of disruption presents new requirements to regulators





Digital and disruptive economy

- **Digital economy**
 - all economic processes, transactions, interactions and activities that are based on digital technologies
- **Disruption – a process in**
 - which an existing business model or an entire market
 - is replaced or „smashed“ by a strongly growing innovation
- **Power base**
the individual user, in masses, globally



Spectrum of disruption

Strategy	→	Narrative	→	Typus	→	Regulatory
cooperate		innovate & conquer		licensing technology		legal
soft disruption		confront & run		start-up or take over		grey area
disruption		enter first, fight later		stand-alone app		(some say) illegal



How disruptors see regulators ...

- Regulators avoid risks and (re)act very slowly
- Regulators face a lack of information concerning new technology trends
- Regulators safeguard existing business models and oppose fast changes
- Regulators are not able/willing to innovate



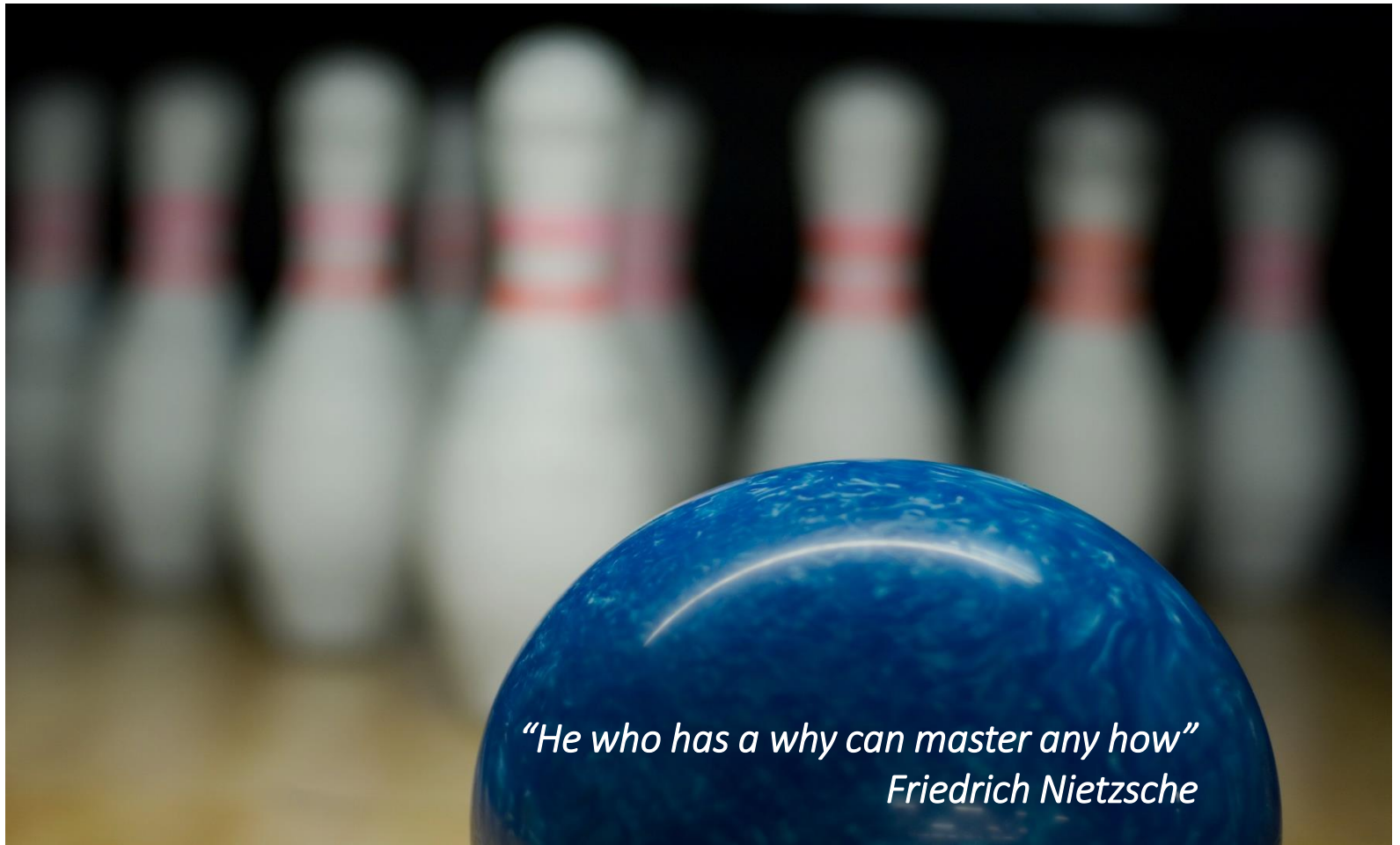
Key take aways

- Regulators need to close the speed gap
- Used regulatory practices to be questioned
- New regulatory tools required
- Communication within the market elaborated



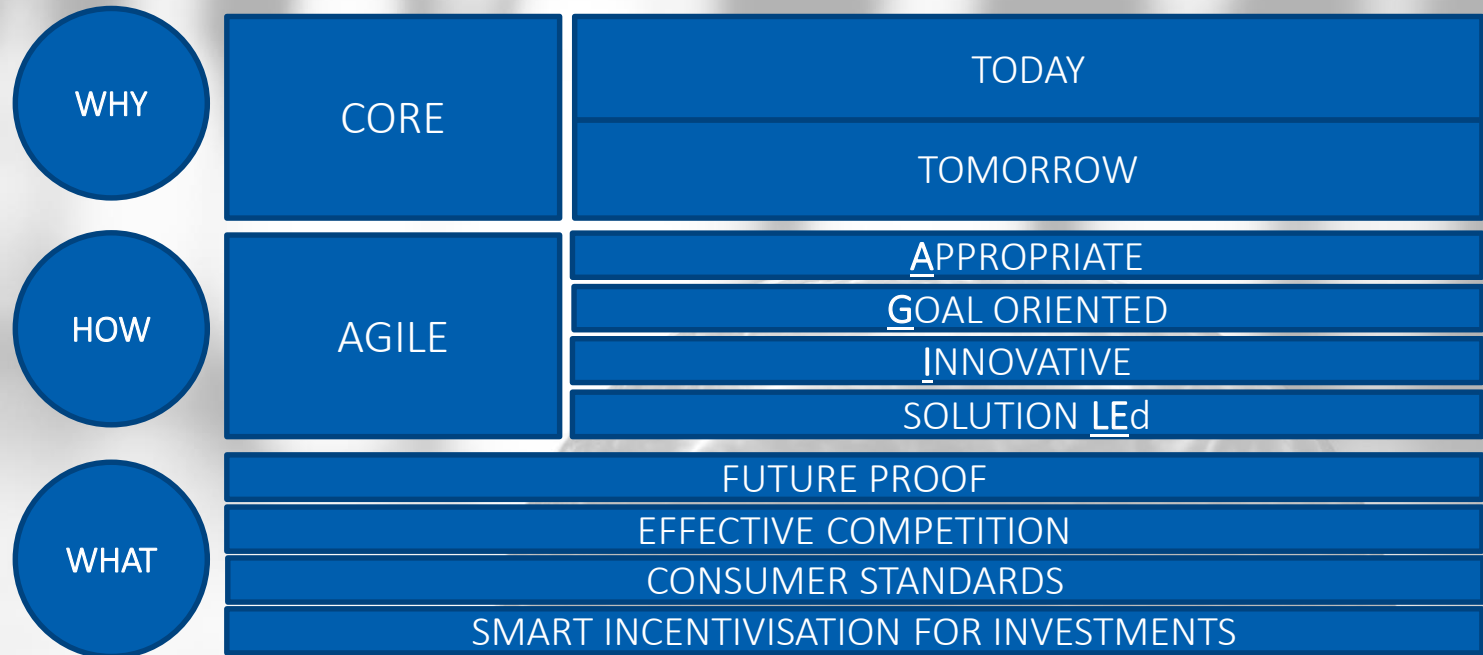
III. Consistent further development of regulatory core business is required







To meet further requirements regulators have a demand of a clear and transparent strategy





Our strategy at a glance



20. Salzburger Telekom-Forum; 26. August 2019



recognise trends early and
take proper and timely decisions

activate already existing expertise for the market,
use existing instruments effectively and
innovate regulatory tools

shape digital transformation actively
ensure legal certainty for investors
incentivise investments and foster innovation
and protect consumer standards



Austria to become a digital champion



**Sustainably
ensure
investment and
legal certainty**

**Actively support
Austria in digital
competition at
national and
international
levels**

Promote investment

Support the establishment of a 5G value chain. Support an effective, transparent and goal oriented spectrum award policy. (Co-)develop effective funding models

Apply the new legal framework innovatively

With the Federal Ministry of Transport, Innovation and Technology (BMVIT), innovatively implement the EECC. Create new investment incentives. Actively utilise options for regulatory discretion

Participate in and shape digital trends

Ensure fair terms for internet access. Promote competition within the digital economy
Expand the scope of cyber security/consumer rights

International positioning

Assert our positions on key issue. Act as a national/international hub for digital issues;
further consolidate our role in BEREC



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